



*Nirmalya  
Kumar*

# Art Bio

JAMINI ROY

Tempera on paper | 76\*38.5 cm

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**Art  
Bio**

Nirmalya Kumar is a passionate supporter of Indian art. Previously a patron of the British Museum, he has also served on the South Asian Acquisition Committee for Tate Modern. Over the years, he has put together the largest collection of Jamini Roy (considered to be the father of Indian modern art) paintings outside India. Taking the perspective of a custodian, the London collection is open for viewing by appointment.

Nirmalya is a frequent speaker and writer on Jamini Roy as well as lends his works to various exhibitions. The collection is also used to host charity events. For his contributions to South Asian art, the School of Oriental and African Studies (SOAS) awarded Nirmalya an honorary fellowship in 2012. In 2014, BBC Radio 4 aired a 30-minute documentary on his collection entitled "From Bengal to Baker Street". In 2015, the Museo Delle Culture in Lugano, Switzerland, hosted a single collector exhibition with 70+ works from his collection.



JOSEPH MALLORD WILLIAM TURNER, R.A.

The Fortress Of Seringapatam, From The Cullaly Deedy Gate  
Graphite and watercolor on paper | 47.5\*67.7 cm



## PROFESSIONAL BIO

Nirmalya is Member-Group Executive Council at Tata Sons. In this role, he reports to the Chairman Cyrus P. Mistry and leads strategy for the \$100 billion Tata Group.

Previously, he was Professor of Marketing and Director of Aditya Birla India Centre at London Business School. He has a PhD from Kellogg School of Management, Northwestern University and has also taught at Harvard Business School, IMD (Switzerland) and Northwestern University (Kellogg School of Management). As an author, Nirmalya has written six books, five of which are published by Harvard Business Press: *Marketing as Strategy* (2004), *Private Label Strategy* (2007), *Value Merchants* (2007), *India's Global Powerhouses* (2009), and *India Inside* (2012).

In 2010, *Speaking.com* voted Nirmalya amongst the top 5 marketing speakers worldwide; the *Economic Times* placed him 6th on the list of Global Indian Thought Leaders; whilst the *Economist* referred to him as a "rising superstar" in their cover story "The New Masters of Management." In 2011, he was included in *Thinkers50* (the biannual listing of the top 50 management thinkers in the world) and received their "Global Village Award" (for the person who contributed most to the business community's understanding of globalization and the new frontiers established by the emerging markets). He is also included in *50 Best B-school Professors* (*Poets&Quants*) and *50 Most Influential Business School Professors* (*mbarankings.com*).



## PRESENTATIONS / PANEL DISCUSSIONS / GUIDED PATRON VISITS TO SEE COLLECTION

- Aicon Gallery London
- Art Institute of Chicago
- Asia House
- BBC Radio 4 documentary "From Bengal to Baker Street" aired 8 March 2014 and on website between 6-13 March 2014
- British Museum
- Chennai Art Fair
- Frieze Art Fair Indian patrons visit
- London Business School: Art as Investment conference
- Museo delle Culture, Lugano Switzerland
- Nehru Centre
- Peabody Essex Museum
- Sothebys Institute of Art
- Tate Britain patrons visit
- Tate Modern patrons visit

## EXHIBITIONS SUPPORTED

- 15 works lent to Nehru Centre London for "Jamini Roy: Father of Indian Modern Art", 21/08/07-28/07/07
- 22 works lent to Aicon Gallery London for "Jamini Roy; A collector's Perspective", 27/10/09
- 1 work lent to Asia House London for "Tiger in Asian Art", 5/11/10-12/02/10
- 6 works lent to Aicon Gallery London for "The Emergence of Modern Indian Art", 13/01/11-19/02/11
- 23 works lent to Nehru Centre London for "Rabindranath Tagore's Influence on Modern Indian Art", 07/10/11
- 8 works lent to Bauhaus Museum, Dessau Germany for "Das Bauhaus in Kalkutta", 26/03/13-30/06/13
- 3 works lent to Museo de Palazzo Grimani, Venice Biennale for "Frontiers Reimagined", 04/05/15-22/11/15
- 65 works lent to Museo delle Culture, Lugano Switzerland for "From Tradition to Modernity: Jamini Roy: The Kumar Collection", 12/06/15-23/08/15
- 3 works lent to Tate Britain London for "Artist and Empire", 25/11/15-10/04/16
- 5 works lent to National Gallery Singapore for "Artist and Empire: (En) Countering Colonial Legacies", 06/10/16-26/03/17

## PUBLICATIONS SUPPORTED

The collection has been integral to the following major publications:

- Sona Datta, *Urban Patua: The Art of Jamini Roy* (Marg 2010).
- Alessia Borellini, Francesco P. Campione, & C. Corni (eds) *Jamini Roy: From tradition to modernity* (Silvana Editoriale 2015).
- Nirmalya Kumar, *How Jamini Roy Found a Home in Baker Street, in Shrabani Basu (ed.), Re-Imagine: India-UK Cultural Relations in the 21st Century*, (Bloomsbury India), p. 118-134

Articles and profiles including images of the works have been published in a variety of magazines and newspapers including:

- Bond magazine, London
- Eastern Eye, London
- Economic Times, India
- Hindustan Times, India
- Il Sore 24 Ore. Milan, Italy
- Jetwings, India
- La Repubblica, Rome Italy
- Libas. Pakistan
- Midday, Mumbai, India
- Millionaire Asia, India
- Take on Art, India
- The Telegraph, Calcutta, India
- Ticino Management, Switzerland
- Times of India, India
- Verve Magazine, India



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RABINDRANATH TAGORE

Watercolor and colored inks on paper | 40.5\*25.5 cm